

# RÉPERTOIRE D'AFFAIRES ET DES COMMUNAUTÉS AUTOCHTONES

## QUÉBEC-LABRADOR

ABORIGINAL BUSINESS AND  
COMMUNITIES DIRECTORY

2025-2026  
E D I T I O N

[www.quebecautochtone.net](http://www.quebecautochtone.net)  
[www.aboriginalquebec.net](http://www.aboriginalquebec.net)

SECTION QUÉBEC  
QUEBEC SECTION

SECTION LABRADOR / MARITIMES  
LABRADOR / MARITIMES SECTION

ENTREPRISES ET ORGANISMES AUTOCHTONES  
ABORIGINAL BUSINESSES AND ORGANIZATIONS



**GRATUIT**

aux Entreprises  
Autochtones !



INDIANA  
COMMUNICATION

**FREE**

to All Aboriginal  
Businesses !



## SERVING THE FIRST PEOPLES BUSINESS NETWORK

Our publication reaches directly the Quebec, Labrador and Maritimes region First Nations communities businesses and organizations for the benefit of the Aboriginal business network of these territories.

Indiana Communication delivers superior quality publishing products and provides the necessary resources to maximize your exposure and business development in the Aboriginal marketplace; Our publication responds to the needs of business people and we contribute to the full participation of Indian, Inuit and Metis business and organizations in the Canadian economy.

This practical guide supports your business development as a strategic communication tool; as a first reference choice where Aboriginal buyers and decision-makers will find your products and services, your advertising investment is turned into sales opportunities and your business is put forward strategically on the ground floor of these fast-expanding markets; no other advertising media is such available or recognized within the Quebec and Labrador/Maritimes Aboriginal business community; **your clients will access your message at all times directly every day on annual basis, «business-to-business» and «business-to-consumer».**

Our unique distribution takes place in several remote or isolated areas where access to information and communication is often limited; the users of our media are less connected to the traditional mass advertising infrastructures and more receptive to your information; your advertisement is highlighted and holds superior attention. **Your ads in the Quebec-Labrador/Maritimes Aboriginal Business and Communities Directory are noticed, viewed and reread by your target audience; ensuring effective penetration for your message !**

« The only Aboriginal business guide offering a compelling valued proposition in this target market »

QUALITY PRODUCT • PRACTICAL AND UP-TO-DATE INFORMATION  
• SUPERIOR RETENTION • RECOGNIZED USE - DIRECT FREE DISTRIBUTION

INFORMATION - COMMUNICATION - BUSINESS DEVELOPMENT





**DIRECT DISTRIBUTION BY  
CANADA POST**

**FREE DISTRIBUTION TO EACH ABORIGINAL  
BUSINESS, ASSOCIATION AND ORGANIZATION  
IN QUEBEC-LABRADOR/MARITIMES**

**YOU REACH DIRECTLY:**

- Indian Band Councils, Inuit Villages, Tribal Councils, Metis Associations;
- Construction companies, Transport, Forestry, Mining and Exploration companies, Oil and Gas projects, Renewable Energy Projects;
- Financial Services, Business Support and Economic Development Services,
- Wholesalers and Retailers, Manufacturers, Agri-foods and Producers;
- Schools, Professional Training Facilities, Education Programs;
- Public Services (Police, Firefighters, Municipal Garages, Recreation, Housing Services, Arenas),
- Environmental and Engineering Services;
- Health and Social Services Centers, Hospitals and Clinics;
- Tourism, Hotels, Outfitters;
- Aboriginal Media, Radio, TV, Internet, IT Companies;
- Aboriginal Artists, Craftsmen – Wholesalers and Suppliers;
- Professional Services, Professional Consultants;
- Buyers and Decision-Makers (Access to set aside markets and programs);
- Aboriginal Groups and Associations.

**COMPLETE, ACCURATE AND  
UPDATED INFORMATION !**



**ACCURATE, COMPLETE AND UP-TO-DATE INFORMATIONS!**

**DETAILED MAPS AND INFORMATION FOR EACH COMMUNITY**

- PHONES, FAX, ADDRESSES • EMAILS AND WEBSITES • INTERNET SECTION
- BUSINESS SECTION • GOVERNMENT PROGRAMS AND SERVICES •

**+ 6 500 ABORIGINAL BUSINESSES AND ORGANIZATIONS**

**11 FIRST NATIONS, 101 COMMUNITIES**

**+ 200 000 ABORIGINAL POPULATION QUEBEC-LABRADOR/MARITIMES**

**+ 5 000 COPIES DISTRIBUTED**

**+ 15 000 ANNUAL USERS**

**[www.quebecautochtone.net](http://www.quebecautochtone.net) / [www.aboriginalquebec.net](http://www.aboriginalquebec.net)**

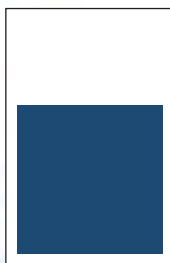


## Sizes

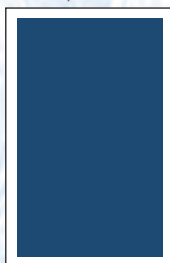
width x height



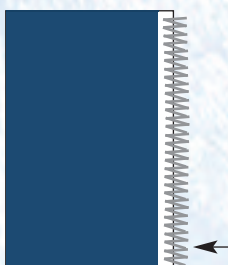
1/3 page  
4-1/2" x 2-1/2"



2/3 page  
4-1/2" x 5"



1 page  
4-1/2" x 7-3/4"



Covers 2, 3, 4 Dividers  
4-3/4" x 8-3/8"  
Bleed  
Spiral plastic 1/2"

## Deadlines

Publications	Space reservation	Advertising material	Publication
Quebec-Labrador/Maritimes	Mai 30 2025	Mai 30 2025	September 2025
<a href="http://www.aboriginalquebec.net">www.aboriginalquebec.net</a>	Free Ad Including a link to your web site !		
<a href="http://www.quebecautochtone.net">www.quebecautochtone.net</a>	Free Ad Including a link to your web site !		

## Technical specs

Format	5-3/8" x 8-3/8"
Covers	4 colors process bleed glossy laminated
Dividers	4 colors process bleed glossy cardboard
Inside	4 colors, 3 colors: black, red (PMS 485), blue (PMS 2945)
Binding	Spiral
Number of pages	About 400
Screen definition	150 lpp

- Files or software :**
- Your files must be received in high resolution (300 dpi)
  - Files: PDF - EPS - TIFF - JPEG
  - Macintosh or PC platforms
  - Colors: Greyscale or CMYK (No Pantone or Duotone)
  - Software: Photoshop or Illustrator or InDesign or QuarkXpress
  - Native Files: Fonts and images must be included
  - Do not send documents in the following files: Power Point, Microsoft Word (other than texts), CorelDraw, Microsoft Excel

- Medium :**
- E-mail (Please indicate clearly your company name under the Subject heading)  
**production@indianacommunication.com**

**production@indianacommunication.com**

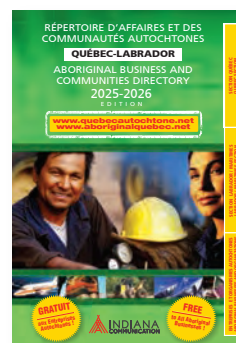
**[www.quebecautochtone.net](http://www.quebecautochtone.net) / [www.aboriginalquebec.net](http://www.aboriginalquebec.net)**





## • 11 FIRST NATIONS • 101 COMMUNITIES

- 1 ABÉNAKIS
- 2 ALGONQUINS
- 3 ATIKAMEKW
- 4 CRIS / CREES
- 5 HURONS-WENDAT
- 6 WOLASTOQIYIK
- 7 MICMACS / MI'KMAQ
- 8 MOHAWKS
- 9 INNUS
- 10 NASKAPIS
- 11 INUIT



## AD RATES

Graphic Design and ad layout included

INSIDE	Internet Ad	4 Colors Process	3 Colors Black/Red/Blue	Black-White
Deluxe listing * (Aboriginal advertisers only)	FREE	—	FREE	—
1/3 Page	FREE	\$ 1 990	\$ 1 790	—
2/3 Page	FREE	\$ 2 790	\$ 2 490	—
1 Page	FREE	\$ 3 790	\$ 3 490	—

COVERS	Internet Ad	4 Colors Process	3 Colors Black/Red/Blue	Black-White
Glossy Full Color Divider (1 side)	FREE	\$ 4 990	—	—
Inside Cover Full color	FREE	\$ 5 490	—	—
Advertorial (2 full pages spread)	FREE	\$ 6 490	—	—
Back Cover Full Color	FREE	\$ 7 490	—	—

**15% discount on 2+ ad space reservations!**  
(Guaranteed position: 15% extra - Inserts available )

[www.quebecautochtone.net](http://www.quebecautochtone.net) / [www.aboriginalquebec.net](http://www.aboriginalquebec.net)



**FREE**



Your ads will also be posted on :

[www.quebecautochtone.net](http://www.quebecautochtone.net) / [www.aboriginalquebec.net](http://www.aboriginalquebec.net)



Your message will reach thousands of Internet Users  
Take advantage of this special offer now :  
Access the Aboriginal marketplace,  
reach this target market efficiently  
and grow your sales !

SERVING THE **ABORIGINAL**  
BUSINESS NETWORK

REACH OUT TO OVER 6 500 ABORIGINAL AND  
NON-ABORIGINAL BUSINESSES AND ORGANIZATIONS  
AND OVER 15 000 ANNUAL READERS !

**INFORMATION - COMMUNICATION - BUSINESS DEVELOPPEMENT**







## DID YOU KNOW ?

- ▶ **Over 15,000 Aboriginal businesses and organizations are active with in the Canadian economy (+ 6 500 in Quebec-Labrador/Maritimes)** and the commercial trade value of goods and services between Aboriginal and non-aboriginal businesses and organizations **represent over 4 billion dollars annually.** (Industry Canada)
- ▶ **The growth rate of Aboriginal businesses in Canada is at 30%, which is ten times** that of the non-Aboriginal sector. (Statistics Canada).
- ▶ Over 2 million Aboriginal citizens buy over **500 million dollars worth of consumer products annually, and Aboriginal consumer spending is anticipated to triple by 2025.** They generate over \$10 billion in revenues annually and represent **the largest and fastest-growing niche market in Canada, with a projected growth rate of 100% by 2025.** (Statistics Canada).
- ▶ The annual **export sales of Aboriginal businesses represent over \$100 millions** and this proportion is expected to grow at 15% to 20% annually. (Export and Development Canada).
- ▶ Aboriginal Tourism alone will generate **over \$10 billions in revenues in Canada in the next 5 years.** (Indian and Northern Affairs Canada).
- ▶ Canada's First Peoples **receive every year billions in land claim settlements** from the private sector and the governments for the **development of mining, forest, hydro-electrical, green energy and oil and gas projects** on their lands. (30% of canadian land mass)
- ▶ Doing business with Aboriginal enterprises **allows assistance and special funding programs and access to special procurement and set-aside markets.**
- ▶ **50% of the canadian Aboriginal population is under the age of 25,** with 35% less than 15 years old, and this percentage continues to rise every year. This represent **the fastest growing segment of the Canadian population.** (Statistics Canada).
- ▶ Over **80,000 First Nations students are registered in Canadian colleges and universities, with growth expectations of more than 10,000 registrations** for the 2020-2025 period.

